**2023/24 Montana Tourism Advisory Council**

**Leadership Roles**

**Marketing Committee (4)**  
(Virtually meets quarterly or as needed to approve audits and budget requests. All marketing plans during the annual significant role is to review and comment on plan submission times.)

* Mike Johnson, Chair
* Joan **Kronebusch**
* Haylie Shipp
* Matthew Gebo
* Ex-officio: TAC Chair

**Rules & Procedures Committee (3)**  
(Virtually meets every three years or as needed to update the Regulations and Procedures, Operating Policies, and DMO Handbook. DMO participation as well.)

#### Joan Kronebusch**,** Chair

* Paul Makarechian
* Nathan **St. Goddard**
* Ex-officio: TAC Chair

**Research Committee (4)**  
(Virtually meets quarterly or as needed to propose and review ITRR research projects. DMO participation as well.)

* Haylie Shipp, Chair
* Dr. Sabre Moore
* Mike Johnson
* Matthew Gebo
* Ex-officio: TAC Chair

**Montana Heritage Commission (1)**  
(TAC representative on the Montana Heritage Commission. In-person or virtually per their schedule.)

* Dr. Sabre Moore

**Tribal Tourism Committee (2-3)**  
(When possible, attend the State Tribal Economic Development Commission and/or Montana Indigenous Tourism Alliance meetings. Virtually or in person.)

#### Nathan **St. Goddard**

* Haylie Shipp
* Ex-officio: TAC Chair

**Destination MT Tourism Grant Review Committee (2)**

* Dr. Sabre Moore
* Paul Makarechian
* Ex-officio: TAC Chair

**Executive Committee (3)**  
(Virtually meets every two weeks or as needed with Destination MT.)

* Alicia Harvey, TAC Elected Chair
* Mike Johnson, TAC Elected Vice Chair
* Joan **Kronebusch**

**Other Committees that will need occasional participation:**

* **Legislative Committee (All)**
  + Mike Johnson
  + Committee Member
  + Committee Member
* **Eastern Montana Initiative (2-3)**
  + Mike Johnson
  + Dr. Sabre Moore
* **Gov Conf Planning with Destination MT (2)**
  + TAC Chair
  + TAC Vice Chair