

**TOURISM ADVISORY COUNCIL MEETING  
SUMMARY OF ACTION ITEMS  
February 6, 2023  
Meeting Via Zoom**

**COUNCIL MEMBERS PRESENT**

Alicia Harvey, Chair—Bozeman	Jeff Ewelt—Billings	Paul Makarechian—Bozeman
Mike Johnson, Vice-Chair—Butte	Joan Kronebusch—Conrad	Sabre Moore—Ekalaka
Chris Dantic—Glendive	Lindzy Brunson—Kalispell	Steve Wahrlich—Billings
Glenniss Indreland—Bozeman	Nathan St. Goddard—Browning	
Haylie Shipp—Glasgow	Nicolle Fugere—Fort Benton	

**COUNCIL MEMBERS NOT PRESENT**

Lane Spotted Elk—Lame Deer      Scott Collinsworth—Fort Peck

**DEPT. OF COMMERCE (DOC) and BRAND MT STAFF**

Scott Osterman—DOC Director	Jim Auer—Research Economist
Mandy Rambo—DOC Deputy Director	Kate Vigeland—Content Marketing Manager
Jenny Pelej—Brand MT Division Administrator	Kim Birrell—International Travel Trade Manager
Jan Stoddard—MTOT Bureau Chief	Michele Cushman—Tourism Grant Program Manager
Allison Whitmer—Film Commissioner	Mitch Staley—Communications Director
Anna Marie Moe—Operations Bureau Chief	Nicole Gonzalez—Earned Media Specialist
Barb Sanem—Compliance Specialist	Rachelle Brown—Tribal Tourism Officer
Ben Gill—Research Economist	Stacey Zyliak—Campaign Manager
Jacquie Garcia—Marketing Manager	Susan Joy—Made in Montana Program Manager

**MONDAY, FEBRUARY 6, 2023**

Council Chair Alicia Harvey called the meeting of the Tourism Advisory Council (TAC) to order at 8:43 a.m.

**ACTION ITEMS:**

- Approval of the December 12, 2022, TAC Meeting Minutes
- Approval of the October 3-4, 2022, TAC Meeting Minutes

**Steve Wahrlich moved to adopt the consent agenda. Sabre Moore seconded. With no request to remove an, the consent agenda was adopted.**

**Audits**

Marketing Committee Chair Mike Johnson said that the Marketing Committee recommended final approval of the following FY22 audits:

Bozeman CVB—with \$0.39 remaining in uncommitted tax funds on hand.

Butte CVB—with \$0.00 remaining in uncommitted tax funds on hand.

Dillon CVB—with \$0.20 remaining in uncommitted tax funds on hand.

Glendive CVB—FY21, FY22, financial closeout audits.

**Steve Wahrlich moved to approve the FY22 Butte CVB and Dillon CVB audits as submitted and approve the Bozeman CVB audit with stipulations recommended by the Marketing Committee. The stipulations include sending a letter to TAC Marketing Chair Mike Johnson acknowledging the overspend of administrative funds and explaining what corrective actions will be taken to prevent the overspend from happening again. The Bozeman CVB will also provide quarterly financial statements to Brand MT staff and the TAC Marketing Committee showing**

there is no overspend of the administrative funds. Steve Wahrlich also moved to approve the three Glendive CVB audits as submitted. Alicia Harvey seconded both motions. Motions passed.

#### **ADJOURNMENT**

The meeting was adjourned at 2:32 p.m.